

News from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

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Firm's Recall Hotline: Call Collect (260) 424-3511
CPSC Recall Hotline: (800) 638-2772
CPSC Media Contact: (301) 504-7908

Matilda Jane Recalls Girl's Chelsa Dress Due to Choking Hazard

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. It is illegal to resell or attempt to resell a recalled consumer product.

Name of product: Girl's Dress

Units: About 1,500

Importer: Matilda Jane LLC of Fort Wayne, Ind.

Hazard: The buttons can come off, posing a choking hazard.

Incidents/Injuries: Matilda Jane has received one report of an incident with no injuries.

Description: The Chelsa dress is a girl's sleeveless sundress in sizes 2, 4, and 6. The top is white with green polka dots; the bottom is printed with a green and yellow floral design and has a multi-colored floral border at the hem.

Sold at: In-home trunk shows and online from February 1 through February 25, 2011.

Manufactured in: China.

Remedy: Anyone possessing this dress should return it for repair or refund by contacting Matilda Jane Clothing.

Consumer Contact: For more information, contact Matilda Jane Clothing at recall@matildajaneclimbing.com, call collect at 260-424-3511 or visit www.matildajaneclimbing.com.



The Chelsa dress

CPSC is still interested in receiving incident or injury reports that are either directly related to this product recall or involve a different hazard with the same product. Please tell us about it by visiting <https://www.cpsc.gov/cgibin/incident.aspx>

The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of injury or death from over 15,000 types of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$800 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals – contributed significantly to the 30 percent decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

Under federal law, it is illegal to attempt to sell or re-sell this or any other recalled product.

To report a dangerous product or a product-related injury, call CPSC's Hotline at (800) 638-2772, teletypewriter at (800) 638-8270, or visit www.cpsc.gov/talk.html. Consumers can obtain this press release and recall information at www.cpsc.gov. To join a free e-mail subscription list, please go to www.cpsc.gov/cpsclist.aspx.

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